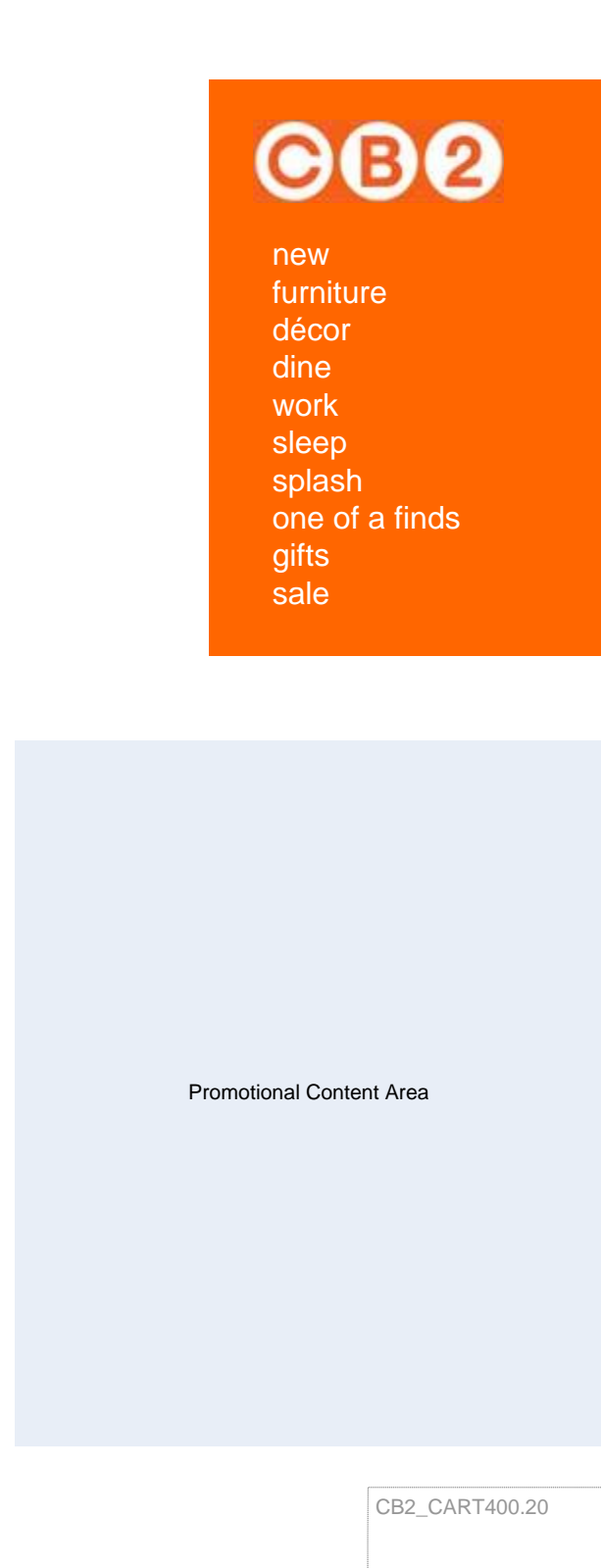


**ID:** View 10  
**Description:** Cart Page  
**Roles:** Known User  
 Unknown User



home / my cart

**my cart**

CB2\_CART400.40

items	shipping & availability	price	quantity	total
cubist sculpture SKU 127929 	promo messaging shipping standard arrives: 3-5 business days in stock and ready to ship assembly information	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
niki de saint phalle poster SKU 126929 	promo messaging shipping standard arrives: 3-5 business days currently on backorder will ship mid February	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
club chair pool SKU 226929 	shipping standard arrives: 3-5 business days in stock and ready for delivery to ZIP code 60062 care information view swatch	\$350.95	1 <input type="button" value="update"/>	\$350.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>

CB2\_CART400.20 **apply promotional code**  
 Please enter a valid promotion code. Limit one per order.

CB2\_CART400.50 <threshold messaging>

shopping is always safe and secure

CB2\_CART400.60 **unlimited furniture delivery for one flat fee**  
 For one low flat fee per trip, we will deliver every piece of furniture in your order regardless of the number of items. Our In-Home Delivery includes two-man service, placement of furniture in the room of your choice and removal of packaging, which we return to our warehouse for recycling.

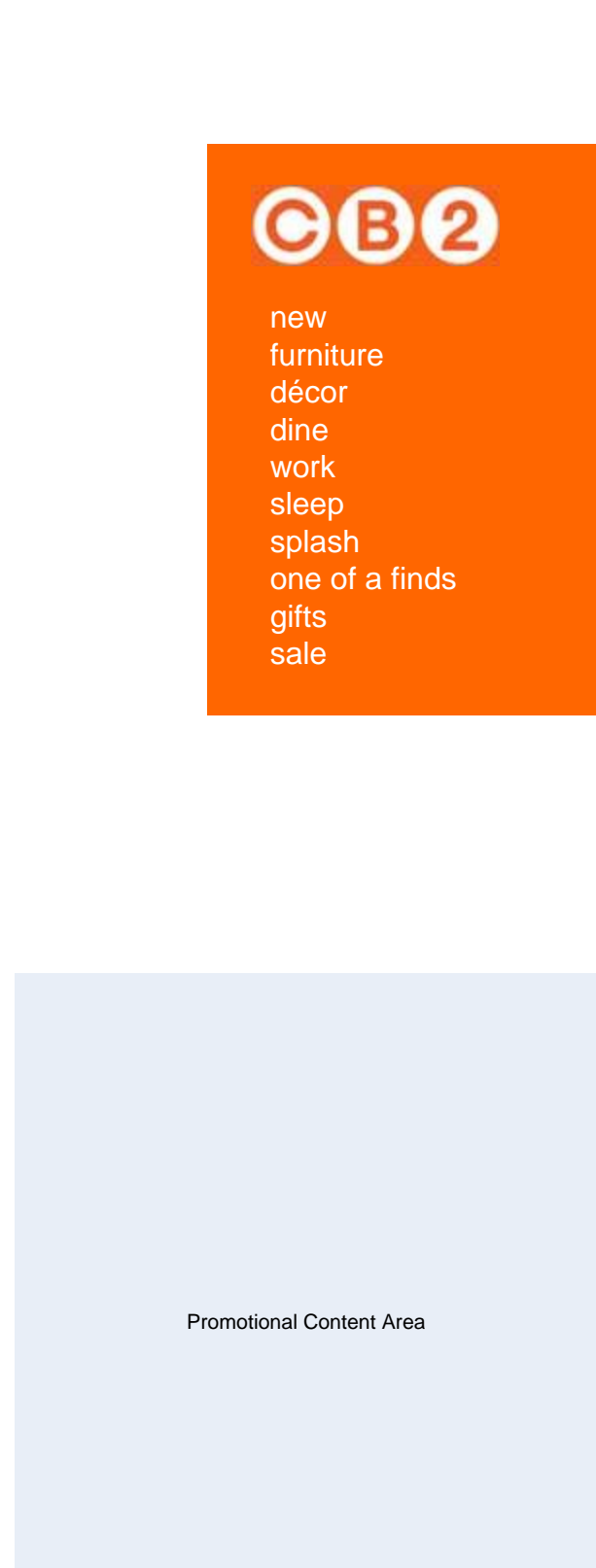
**International orders**  
 CB2 merchandise can be ordered online and shipped to more than 90 countries through our global partner [FiftyOne](#). Simply click the flag at the top of the page to select your currency and destination. To order and ship oversized items (including furniture) internationally, please complete our [International Quote Form](#), call (00+1) 630.388.4555, or fax to (00+1) 630.527.1448.

HIDE (& MOVE UP CONTENT) IF USER HAS NO SAVED ITEMS

**saved items**

items	shipping & availability	price	quantity	total
Paint pallet pillow 20" SKU 126929 	in stock and ready to ship shipping: standard delivery: 3-5 days promo messaging	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="add to cart"/> <input type="button" value="delete"/> <input type="button" value="move to favorites"/>

**ID:** View 20  
**Description:** Cart Page  
**Roles:** Known User  
 Unknown User  
**Use Case:** Can Do promo on Initial state



home / my cart

**my cart**

CB2\_CART400.40

**can do.**  
 We're helping to end childhood hunger with Share Our Strength®. Donate \$10 and save \$63.13 off today's online purchase.

items	shipping & availability	price	quantity	total
cubist sculpture SKU 127929 	promo messaging shipping standard arrives: 3-5 business days in stock and ready to ship assembly information	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
niki de saint phalle poster SKU 126929 	promo messaging shipping standard arrives: 3-5 business days currently on backorder will ship mid February	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
club chair pool SKU 226929 	shipping standard arrives: 3-5 business days in stock and ready for delivery to ZIP code 60062 care information view swatch	\$350.95	1 <input type="button" value="update"/>	\$350.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>

CB2\_CART400.20 **apply promotional code**  
 Please enter a valid promotion code. Limit one per order.

CB2\_CART400.50 <threshold messaging>

shopping is always safe and secure

CB2\_CART400.40

CB2\_CART400.60 **unlimited furniture delivery for one flat fee**  
 For one low flat fee per trip, we will deliver every piece of furniture in your order regardless of the number of items. Our In-Home Delivery includes two-man service, placement of furniture in the room of your choice and removal of packaging, which we return to our warehouse for recycling.

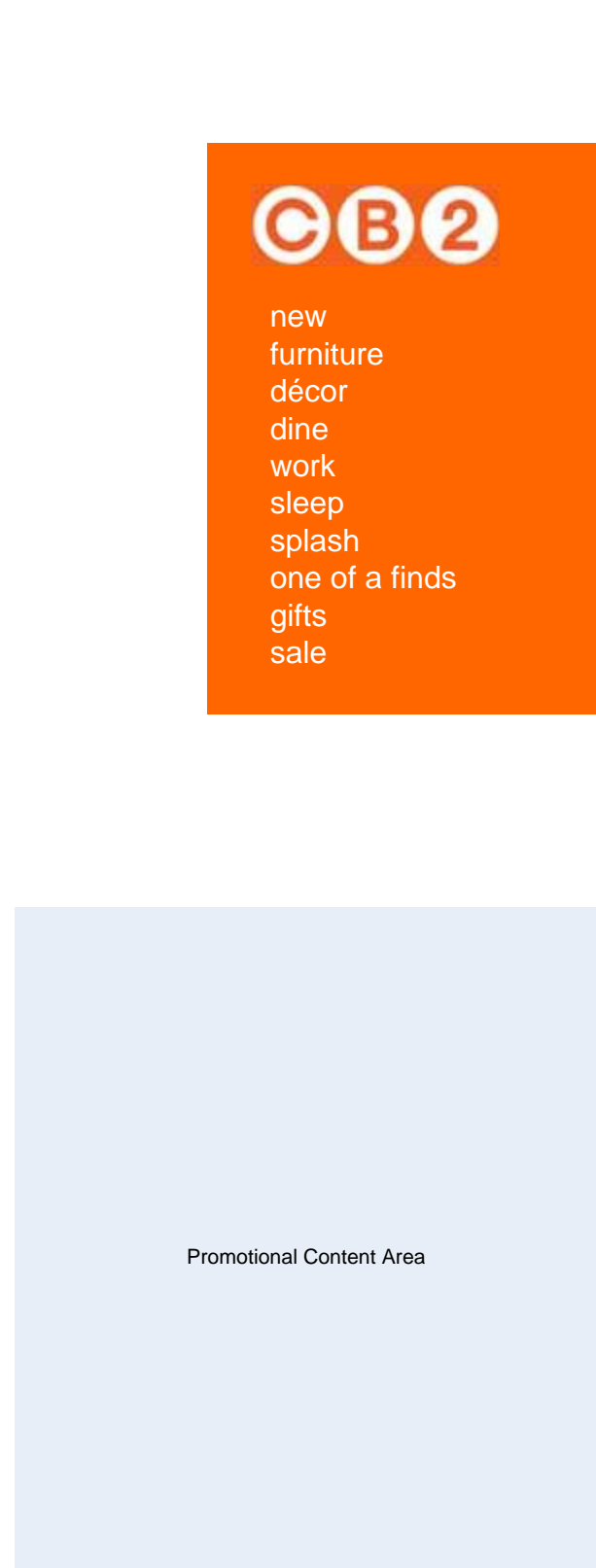
**International orders**  
 CB2 merchandise can be ordered online and shipped to more than 90 countries through our global partner [FiftyOne](#). Simply click the flag at the top of the page to select your currency and destination. To order and ship oversized items (including furniture) internationally, please complete our [International Quote Form](#), call (00+1) 630.388.4555, or fax to (00+1) 630.527.1448.

HIDE (& MOVE UP CONTENT) IF USER HAS NO SAVED ITEMS

**saved items**

items	shipping & availability	price	quantity	total
Paint pallet pillow 20" SKU 126929 	in stock and ready to ship shipping: standard delivery: 3-5 days promo messaging	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="add to cart"/> <input type="button" value="delete"/> <input type="button" value="move to favorites"/>

**ID:** View 30  
**Description:** Cart Page  
**Roles:** Known User  
 Unknown User  
**Use Case:** Can Do promo on Interacted state



home / my cart

**my cart**

CB2\_CART400.40

**can do.**  
 Thanks for donating to Share Our Strength®.

items	shipping & availability	price	quantity	total
cubist sculpture SKU 127929 	promo messaging shipping standard arrives: 3-5 business days in stock and ready to ship assembly information	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
niki de saint phalle poster SKU 126929 	promo messaging shipping standard arrives: 3-5 business days currently on backorder will ship mid February	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>
club chair pool SKU 226929 	shipping standard arrives: 3-5 business days in stock and ready for delivery to ZIP code 60062 care information view swatch	\$350.95	1 <input type="button" value="update"/>	\$350.95 <input type="button" value="delete"/> <input type="button" value="save for later"/> <input type="button" value="move to favorites"/>

CB2\_CART400.20 **a promotional code has been applied.**

CB2\_CART400.50 <threshold messaging>

shopping is always safe and secure

CB2\_CART400.40

CB2\_CART400.60 **unlimited furniture delivery for one flat fee**  
 For one low flat fee per trip, we will deliver every piece of furniture in your order regardless of the number of items. Our In-Home Delivery includes two-man service, placement of furniture in the room of your choice and removal of packaging, which we return to our warehouse for recycling.

**International orders**  
 CB2 merchandise can be ordered online and shipped to more than 90 countries through our global partner [FiftyOne](#). Simply click the flag at the top of the page to select your currency and destination. To order and ship oversized items (including furniture) internationally, please complete our [International Quote Form](#), call (00+1) 630.388.4555, or fax to (00+1) 630.527.1448.

HIDE (& MOVE UP CONTENT) IF USER HAS NO SAVED ITEMS

**saved items**

items	shipping & availability	price	quantity	total
Paint pallet pillow 20" SKU 126929 	in stock and ready to ship shipping: standard delivery: 3-5 days promo messaging	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="add to cart"/> <input type="button" value="delete"/> <input type="button" value="move to favorites"/>

**ID:** View 50  
**Description:** My Cart  
**Roles:** Known User  
**Use Case:** No items in cart  
 No saved items

home / my cart

**my cart**

You have not selected any items to purchase.  
 If you'd like to purchase an item, enter a quantity and click the Add to Cart button on the item's product page.

CB2\_CART400.40

**ID:** View 60  
**Description:** My Cart  
**Roles:** Known User  
**Use Case:** No items in cart  
 No saved items

home / my cart

**my cart**

**Are you missing items in your cart?**  
 Sign in to see items you may have added using another computer or device.

CB2\_CART400.40

**ID:** View 70  
**Description:** My Cart  
**Roles:** Known User  
 Unknown User  
**Use Case:** No items in cart  
 Items in Saved Items

home / my cart

**my cart**

You saved the item(s) below to buy later. If you'd like to buy one—or more—now, just click the Add to Cart button next to the item(s) you're ready to buy.

CB2\_CART400.40

**saved items**

items	shipping & availability	price	quantity	total
Paint pallet pillow 20" SKU 126929 	in stock and ready to ship shipping: standard delivery: 3-5 days promo messaging	\$34.95	1 <input type="button" value="update"/>	\$34.95 <input type="button" value="add to cart"/> <input type="button" value="delete"/> <input type="button" value="move to favorites"/>

## Functional Specifications

### 1 – checkout

**Element:** Button

**Functionality:** Directs user to next step in Checkout process

**Target:** If user is signed in, target = Checkout Payment Page  
If user is not signed in, target = Account Sign In Page

### 2 – Sign in

**Element:** link

**Functionality:** opens sign in layer

**Target:** CB2\_POPUP501

### 10 - FiftyOne

**Element:** link

**Functionality:** Launches Country/Currency selector popup

### 11 – International Quote Form

**Element:** link

**Functionality:** Takes user to International Order Request form

**Target:** <http://www.cb2.com/Customer-Service/International-Order-Form.aspx>

### 5 – add to cart

**Element:** button

**Functionality:** Moves corresponding item from saved items to cart. If moving item leaves no items in **saved items**, hide **saved items**

### 6 - update

**Element:** button

**Functionality:** total value show in **saved items**

### 7 – safe and secure

**Element:** link

**Functionality:** Opens popup

**Target:** information secure under lock and key

### 8 – Can Do logo

**Element:** Image link

**Functionality:** Opens Can Do Terms popup

**Target:** CB2\_POPUP892

### 9 – make a \$10 donation and save 15%

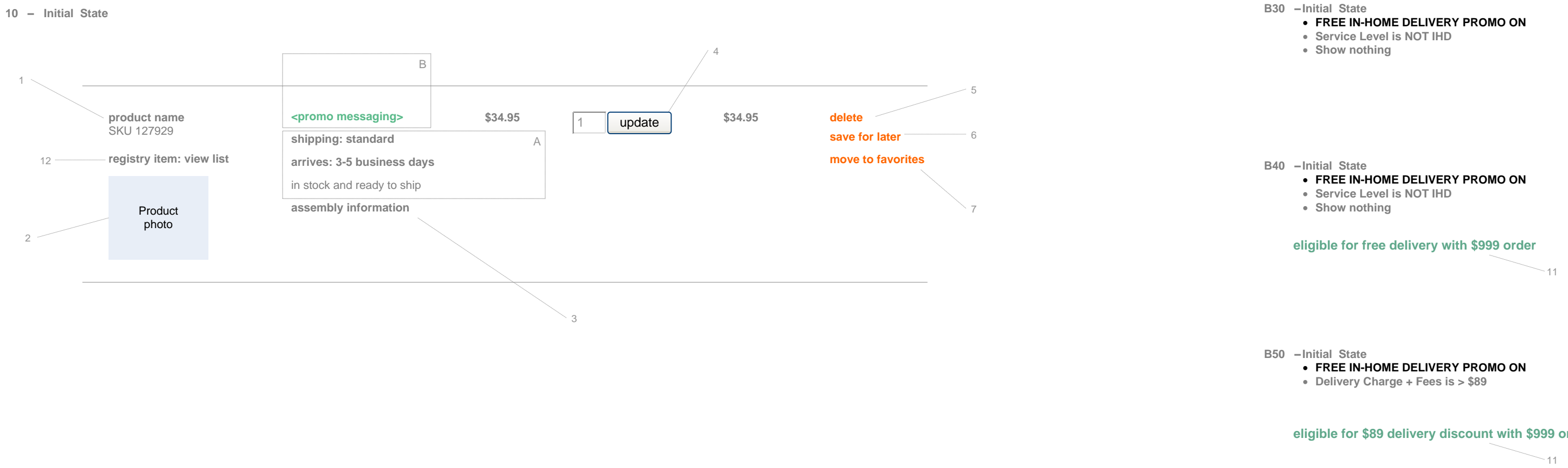
**Element:** button

**Functionality:** adds donation to order summary, applies 15% promo code and changes donation area to interacted state

## Module CB2\_CART400.10 ItemRow

**Use Cases:** Cart  
**Roles:** Known user  
 Unknown user

## Module Conditions



## Sub-Module B

B30 -Initial State  
 • **FREE IN-HOME DELIVERY PROMO ON**  
 • Service Level is NOT IHD  
 • Show nothing

B40 -Initial State  
 • **FREE IN-HOME DELIVERY PROMO ON**  
 • Service Level is NOT IHD  
 • Show nothing

B50 -Initial State  
 • **FREE IN-HOME DELIVERY PROMO ON**  
 • Delivery Charge + Fees is > \$89

## Functional Specifications

11 - <LHD promo messaging>  
 Element: link  
 Functionality: Opens Free In-Home Delivery promotion popup  
 Target: CB2\_POPUP310

## Sub-Module A

A10 -Initial State  
 • Housewares  
 • Ship to address unknown (user has not been beyond cart page in checkout) OR address known NOT to be PO Box

in stock and ready to ship  
 shipping: standard  
 arrives: 3-5 business days

A20 -Initial State  
 • Housewares  
 • Ship to address is known to be a PO Box

in stock and ready to ship  
 shipping: standard  
 arrives: 6/21 - 6/27

A30 -Initial State  
 • Housewares  
 • Item is on backorder

purchase now and we'll ship when it's available  
 shipping: standard  
 arrives: estimated on backorder until early april

A40 -Initial State  
 • Furniture  
 • Quantities limited

Order Now. Quantities are limited for ZIP code 60062.  
 shipping: basic freight  
 arrives: 7-10 business days

States A10 - A40 are just a subset. See table below for all possible states.

## Sub-Module B

B10 -Initial State  
 • Free Shipping Promo with threshold ON  
 • Eligible Item

eligible for free shipping on select orders over \$99

B20 -Initial State  
 • Free Shipping Promo with NO threshold ON  
 • Eligible Item

eligible for free shipping

B30 -Initial State  
 • **FREE IN-HOME DELIVERY PROMO ON**  
 • Service Level is NOT IHD  
 • Show nothing

eligible for free delivery with \$999 order

B50 -Initial State  
 • **FREE IN-HOME DELIVERY PROMO ON**  
 • Delivery Charge + Fees is > \$89

eligible for \$89 delivery discount with \$999 order

## Cart Messaging Overview

Description	Availability Message	Shipping:	Arrives:
Housewares	In stock and ready to ship	Standard Standard (if known as ship to PO) Flat Fee 2 <sup>nd</sup> Day Air (if known) Next Day Air (if known) Priority (if known)	3 - 5 business days (6/21 - 6/27) 3 - 5 business days (6/17) (6/16) (6/18 - 6/20)
Stock Furniture	In stock and ready for delivery to ZIP code 60062	Local In-Home Long Distance In-Home Basic Freight	5 - 10 business days 2 - 4 weeks 7 - 10 business days
Stock Plus Furniture	Stock Plus items are made to order.	Local In-Home Long Distance In-Home Basic Freight	We will contact you to schedule once item is ready
Backordered	Purchase now and we'll ship when it's available.		Estimated on backorder until (early April).
Quantities limited	Order Now. Quantities are limited. Order Now. Quantities are limited for ZIP code 60062		

## Functional specifications

**1 - product name**  
 Element: link  
 Functionality: Takes user to corresponding Product Page

**2 - product image**  
 Element: Image link  
 Functionality: Displays full screen image in viewer

**3 - Assembly Information/Assembly Required/Assembled for delivery to ZIP code <60062>**  
 Element: link  
 Functionality: opens assembly popup with corresponding view  
 Condition: SKU coded as 300  
 Link Name: Assembly Required  
 Condition: SKU coded as 200 AND Store Pickup is TRUE  
 Link Name: Assembly Required  
 Condition: SKU coded as 200 AND Store Pickup is false AND Service Level is NOT In-Home Delivery  
 Link Name: Assembly Information  
 Condition: SKU coded as 200 AND Store Pickup is false AND Service Level is In-Home Delivery  
 Link Name: Assembled for delivery to ZIP code <60062>  
 Target: CB\_POPUP307

**4 - update**  
 Element: Link  
 Functionality: Saves qty (in corresponding text box) for associated item and updates corresponding info in item row

**5 - Delete**  
 Element: link  
 Functionality: Removes item from user's cart (or saved items) and updates corresponding info in item row

**6 - Save for later**  
 Element: link  
 Functionality: Moves corresponding item to saved items in bottom of page

**7 - Move to favorites**  
 Element: link  
 Functionality: Moves corresponding item to My Favorites (data stored in user profile) and opens My Favorites modal window. IF user is unknown, sign in layer will launch first.

**8 - shipping: <standard>**  
 Element: Link  
 Functionality: Opens Shipping & Delivery popup open to Shipping Charges TAB  
 Target: POPUP404

**9 - arrives: <3-5 business days>**  
 Element: Link  
 Functionality: Opens Shipping & Delivery popup open to Delivery Details TAB  
 Target: POPUP404

**10 - Eligible for Free Shipping**  
 Element: Link  
 Functionality: Opens Free Shipping promotion popup  
 Target: CB2\_POPUP309

**11 - <LHD promo messaging>**  
 Element: link  
 Functionality: Opens Free In-Home Delivery promotion popup  
 Target: CB2\_POPUP310

**12 - registry item: view list**  
 Element: link  
 Functionality: Takes user to Friend's Registry List. ONLY appears when item is purchased from Registry.  
 Target: CB2\_GRLIST280

## Module 400.20 Promotional Code

**Use Cases:** Cart Page  
**Roles:** Known user  
Unknown user

**Module varies by:** User Interaction

### Module Conditions

- 10 – Initial State
- no code entered

#### apply promotional code

Please enter a valid promotion code.  
Limit one per order.

1

Promotional OR Error messaging area

- 20 – Interacted State
- code has been entered
  - See 400.20 for Coordinate State of Purchase Summary

#### a promotional code has been applied.

Part of your order qualifies for 15% off. The promo code SPRING11 has been applied to your order.

2

Promotional OR Error messaging area

- 30 – Interacted State
- shipping code applied
  - See 400.20 for Coordinate State of Purchase Summary

#### a promotional code has been applied.

Part of your order qualifies for Free Shipping.  
The promo code FRSHIP11 has automatically been applied to your order.

2

Promotional OR Error messaging area

- 40 – Error State
- invalid code entered

#### apply promotional code

Please enter a valid promotion code.  
Limit one per order.

1

Promotional OR Error messaging area

! promotional code not valid

### Functional Specifications

#### 1 – apply

**Element:** Button

**Functionality:** Verifies code entered by user and, if successful, appropriately updates Purchase Summary elements (see 400.20)

#### 2 – remove promotional code

**Element:** Button

**Functionality:** Removes code entered by user (undo button) and appropriately updates Purchase Summary elements (see 400.20)

## Module 400.30 Purchase Summary

**Use Cases:** Cart Page  
**Roles:** Known user  
Unknown user  
**Module varies by:** User Interaction  
Role  
User supplied data

### Module Conditions

10 - Initial State  
• no promotional discounts

cart subtotal	\$3,328.85
estimated shipping (details)	\$26.01
<b>order total</b>	<b>\$3,354.86</b>

20 - Initial State  
• shipping specific promotional code applied

cart subtotal	\$3,328.85
estimated shipping (details)	\$26.01
<b>free shipping savings</b>	<b>\$26.01</b>
<b>order total</b>	<b>\$3,354.86</b>

30 - Initial State  
• unknown user who has not entered zip code  
• non-shipping promotional code applied

cart subtotal	\$3,328.85
<b>{15% off promotion code}</b>	<b>-\$499.35</b>
estimated shipping (details)	\$2,829.50
<b>order total</b>	<b>\$2,855.51</b>

40 - Interacted State  
• Share Our Strength donation made

cart subtotal	\$420.85
<b>15% off promotion code</b>	<b>-\$63.13</b>
Share Our Strength® donation (remove)	\$10.00
estimated shipping (details)	\$76.01
<b>order total</b>	<b>\$443.73</b>

### Functional Specifications

1 - details

**Element:** Link

**Functionality:** Opens popup

**Target:** Shipping Popup (with associated estimated shipping cost)

2 - remove

**Element:** link

**Functionality:** Removes \$10 donation, removes promo code and returns donation button area to initial state

## Module 400.40 Continue Shopping Dropdown

**Use Cases:** Cart Page

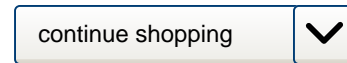
**Roles:** Known user

Unknown user

**Module varies by:** User Interaction (items in cart)

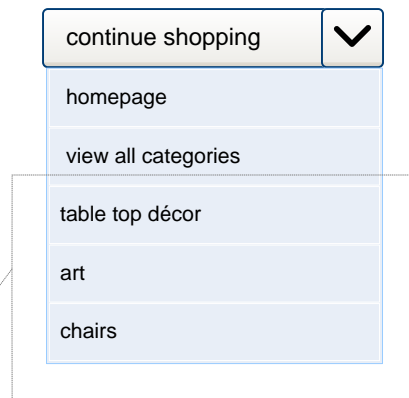
### Module Conditions

10 – Initial State



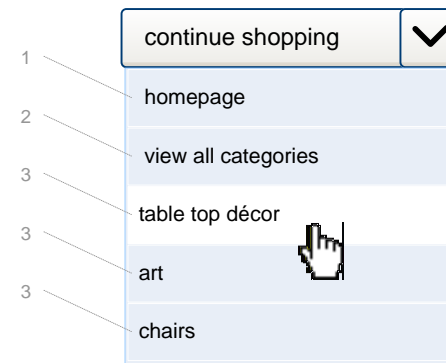
20 – Interacted State

- button - OnClick



30 – Interacted State

- selection - OnHover



This selections are the secondary (or tertiary if it exists) categories of each item in cart. If 2 or more items in cart share the same category, only show category once. Do not show more than 20 categories choices. If user adds items that generate more than 20 categories, display categories for 20 most recently added items.

### Functional Specifications

#### 1 – homepage

**Element:** Link

**Functionality:** Directs user to homepage. Entire Cell is clickable.

**Target:** Home

#### 2 – view all categories

**Element:** Link

**Functionality:** Directs user to Site index. Entire Cell is clickable.

**Target:** Site index

#### 3 – {secondary category}

**Element:** Link

**Functionality:** Directs user to coordinating spill page. Entire cell is clickable.

## Module CART400.50 ThresholdMessaging

- Use Cases:** Free In-Home Local Delivery  
Holiday Free Shipping  
Free Parcel Shipping
- Roles:** Known user  
Unknown user
- Module varies by:** Promo  
Threshold
- 

### Module Conditions

- 10 - Initial State
- **FREE IN-HOME DELIVERY PROMO ON**
  - (Zip code does NOT qualify for IHD) OR (User has 0 items eligible for Free In-Home Delivery)
  - Show no message

- 20 - Initial State
- **FREE IN-HOME DELIVERY PROMO ON**
  - Service level of one or more items is In-Home Delivery
  - Delivery Charge + Fees is <= \$89
  - User has 1 or more furniture items in Cart
  - Merchandise total of all items in cart < \$1500

free local in-home delivery

add \$000.00 of merchandise and get free local in-home delivery

- 30 - Initial State
- **FREE IN-HOME DELIVERY PROMO ON**
  - Service level of one or more items is In-Home Delivery
  - Delivery Charge + Fees is > \$89
  - User has 1 or more furniture items in Cart
  - Merchandise total of all items in cart < \$1500

free local in-home delivery

add \$000.00 of merchandise and save \$89 on in-home delivery

- 40 - Initial State
- **FREE IN-HOME DELIVERY PROMO ON**
  - Service level of one or more items is In-Home Delivery
  - User has 1 or more furniture items in Cart
  - Merchandise total of all items in cart >= \$1500

free local in-home delivery

your order qualifies for discounted in-home delivery

## Module CART400.60 DeliveryMessage

**Use Cases:** Cart Page  
**Roles:** Known user  
Unknown user

**Module varies by:** Items in Cart

---

### Module Conditions

- 10 – Initial State
- No items are shipping via Basic Freight AND at least one item is shipping via In-Home Delivery (local or long distance)
  - AND all items in cart are coded as 100 or 200

#### Unlimited Furniture Delivery for One Flat Fee

For one low flat fee per trip, we will deliver every piece of furniture in your order regardless of the number of items. Our In-Home Delivery includes two-man service, placement of furniture in the room of your choice and removal of packaging, which we return to our warehouse for recycling.

- 20 – Initial State
- No items are shipping via Basic Freight AND at least one item is shipping via In-Home Delivery (local or long distance)
  - AND all items in cart are coded as 300

#### Unlimited Furniture Delivery for One Flat Fee

For one low flat fee per trip, we will deliver every piece of furniture in your order regardless of the number of items. Our In-Home Delivery includes two-man service and placement of packaged items in the room of your choice.

- 30 – Initial State
- All items are shipping parcel OR one or more items is shipping Basic Freight
  - OR there are items coded as 300 mixed with items coded as 100/200
  - Display nothing (if any one of these conditions are met)



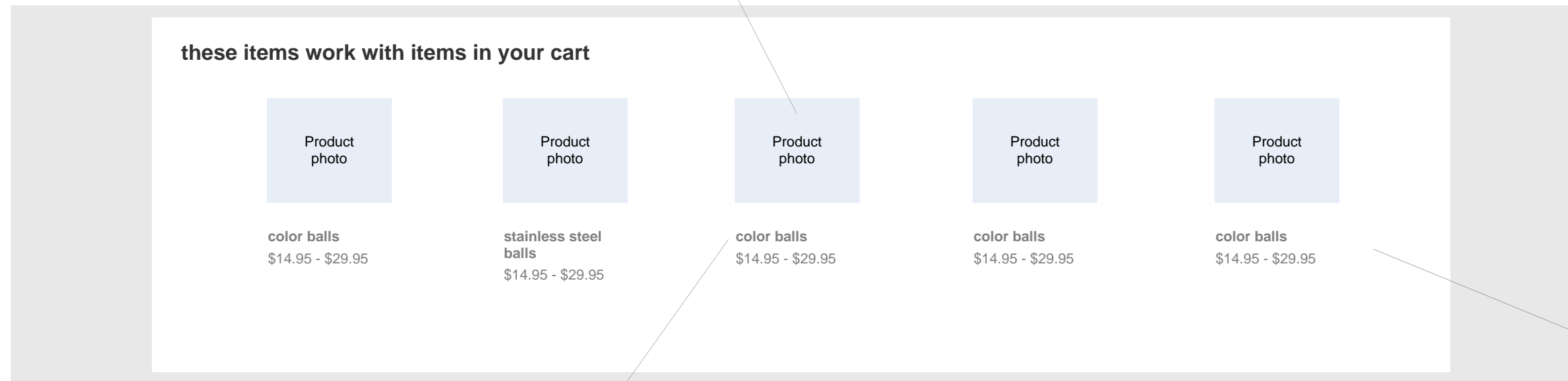
## Module CART400.70 Upsell

**Use Cases:** Cart Page  
**Roles:** Known user  
Unknown user

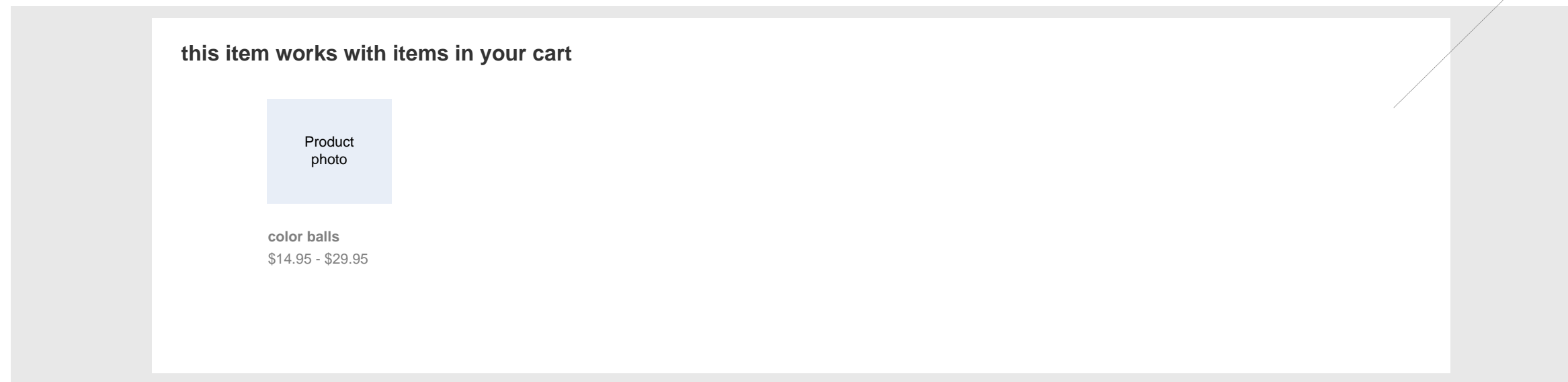
**Module varies by:** User Interaction (items in cart)

### Module Conditions

- 10 – Initial State
- populated with 2 – 5 items



- 20 – Initial State
- populated with only one item



- 30 – Initial State
- no items to populate
  - hide module

### Functional Specifications

**1 – product photo**  
**Element:** Image link  
**Target:** Corresponding product page

**2 – product title**  
**Element:** Link  
**Target:** Corresponding product page

This shows items customers also purchased when they purchased the last item added to cart (Same logic as Crate's growl)